Towards Tourists Protection in the Digital Age

Rumo à Proteção dos Turistas na Era Digital

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A convite.

Áreas do Direito: Consumidor; Internacional

Resumo: O autor analisa o impacto das novas ferramentas e produtos resultantes da evolução digital com foco no mercado de turismo. Especial atenção é dada aos consumidores internacionais, aos turistas e aos esforços existentes para protegê-los internacionalmente.


Abstract: The author analysis the impact of the new tools and products resulting from the digital evolution focusing on tourism market. Special attention is given to international consumers, the tourists and the existing efforts to protect them internationally.

Keywords: Consumer protection – digital age – Tourist – Consumer.


I. Introduction

Ever since the emergence of consumer protection in the second half of the 20th century, there has been an expansion of important amendments to legislation...